

Charles Childers

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EXPERIENCE

Social Producer/Editor, Hartbeat; Los Angeles — Mar 2023 – Present

- Producing and editing digital content for Hartbeat and LOL! Network social platforms including TikTok, Instagram, X, YouTube and LOL! Network's AVOD/FAST channels.
- Portfolio Examples:
 - SiriusXM x Hartbeat "One Song with Diallo Riddle and Luxxury" Podcast - Video Producer, Editor
 - SiriusXM x Hartbeat "Love Thang with Punkie Johnson" Podcast - Video Producer, Editor
 - LOL Network's Gold Minds: DJ Khaled & Kevin Hart – Video Producer, Editor

Video Producer, X (Twitter); San Francisco — Jan 2020 - Dec 2022

- Produced and edited a diverse range of profitable social, digital, and static content for 360 marketing campaigns.
- Managed cross-functional teams from project kickoff through asset delivery, overseeing project status, management, resource allocation, vendor selection, budget negotiation, and workback calendars.
- Portfolio Examples:
 - NFT Profile Pictures Product Launch Campaign – Video Producer
 - X's "Behind the Tweets" Original Branded Series – Video Producer, Editor
- Awards Include:
 - 2022 Clio Gold Winner, "Hello Literally Everyone" - Video Producer
 - 2022 Webby Award Winner, Best Overall Social Presence - Video Producer

Senior Media Producer, MGM Resorts; Las Vegas Nevada — Jun 2017 - Dec 2019

- Delivered campaign-level video for MGM Resorts' in-house creative agency.
- Leveraged my film production education to flex to multiple production roles including in-house agency videographer (Sony Fs7 Camera).
- Bridged the content silos between in-room hotel TV channels and MGM Resorts' social media content to drive our Marketing KPIs.
- Awards Include:
 - 2020 AAF District Silver – Integrated Branded Content Campaign, Video Director
 - 2020 AAF Las Vegas Addy Gold Award – Reg/Natl TV Commercial, Videographer
 - 2019 Telly Award Bronze for Series: Social Video, Videographer, Editor
 - 2019 AAF Las Vegas Addy Silver Award – Cinematography, Video Director
 - 2018 AAF Las Vegas Silver Award – Online/Interactive, Social Media, Video Director

Strategist Social Media, MGM Resorts; Las Vegas, Nevada — Jan 2016 - Jun 2017

- Developed digital content strategies leveraging in-house video production for 17 MGM Resorts International brands.
- Optimized social content calendars with social analysis and listening tools (Sprinklr) to push marketing initiatives and identify target audiences.
- Portfolio Examples:
 - MGM National Harbor luxury gaming resort grand opening hero sizzle video, Social Live-stream, social video campaign, B-Roll Package and In-Room TV channel series.
 - MGM Resorts Mobile Check-in Experience Video Campaign

Creative Operations Intern, NBCUniversal; Los Angeles, California — Jun 2013 – Jun 2014

- Assisted finishing editors with over-cutting trailers for Universal Film content, prepared sequences for final audio layoff, prepared EPK packages.
- Supported finishing and creative editors on trailers for Lone Survivor (2013) and Boxtrolls (2014).
- Archived NBCUniversal Film Trailers and TV Spots within LTO Archival Storage systems and prepared tapes for digital transfer to Avid/Smoke/Premiere Pro edit bays.

EDUCATION

New York University, Tisch School of the Arts — MFA, 2015

University of Nevada, Las Vegas – BFA, 2010 - 2012 / D1 Scholarship Athlete (Football)

SKILLS

10 years of experience in project management and video editing software including Airtable, Workamajig, Monday.com, JIRA, Sprinklr, Adobe Premiere Pro, Adobe After Effects Mogrts, and AVID.